THE DAILY SUNDIAL California State Universit 22 October 1981

wants applications

By BETTY HUTCHINS

CONTENT LINES IN The Company is hiring everyone from spies to secretaries - and the applications are pouring in.

The Central Intelligence Agency has always-advertised for personnel, but usually very discreetly, in select journals aimed at linguists; cartographers and other relations and public affairs for the

modesty in favor of the spy-novel it has been tremendous." approach. One recent ad Peterson added the CIA has proclaims, "We're looking for you special men-and women who still

Another ad, printed on top of a receiving even more. white eagle on a black background reads, "If you want to be on theinside of international affairs, we have a job for you!

This new-image-in-advertising was suggested by the CIA's

Madision Avenue ad agency, Ducas and Gaynor. "All we did was make the ads larger, put the CIA logo on them and run-them in 12 metropolitan newspapers and severah more generalized magazines," a Ducas and Gaynor spokesperson said.

Dale Peterson, chief of media specialists. CIA said, "The response to our new Now the agency has shed its ads has been more than favorable,

always received lots of applications, but with the additional have a spirit of adventure." are media coverage; they are

> According to Peterson, the pay isgood, Salaries start at \$15,000 to \$22,000 or even higher for those with special qualifications. Applicants must be U.S. citizens and possess a college degree, language skills and beginterested in international affairs.

Extensive foreign travel and a education are well-rounded pluses, he said.

Currently, the CIA needs engineers, scientists; economists, computer programmers, English majors with editing skills, history and political science majors with an interest in international affairs. cartographers and researchers.

It takes more than six months to process an application. Extensive security checks are made and oral interviews with a lie-detector are conducted. Applicants are quizzed on their work experience, family background, leisure activities and even sexual preferences විශ්රී දිර

Checks go back at least 15 years and each applicant must have eight reliable references. People who have experimented with marijuana or other drugs will no longer - be automatically disqualified/gaccording to-Peterson. "Once you join the CIA you will be definitely required to give up any form of drugs except. the kind a doctor prescribes.

The CIA does not discriminate on the basis of sex or age? Resumes may be sent to the Central Intelligence Agency. Washington D.C. 20505

Sanitized Copy Approved for Release 2010/08/10: CIA-RDP90-00806R000100370024-4